

# MORGAN BURNS

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## EDUCATION

### **Master of Divinity (MDiv), Missiology | In Progress**

Southeastern Baptist Theological Seminary, Wake Forest, NC

### **Bachelor of Science (BS), Media Arts & Design | Graduated May 2024**

James Madison University, Harrisonburg, VA

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## PROFESSIONAL EXPERIENCE

### **International Mission Board, Richmond, VA**

#### **UI/UX Designer**

**June 2024 – Present**

*(Previously: UX Designer Intern 2023; Web Content & UX Specialist 2024)*

Entrusted as IMB's first UI/UX Designer, stewarding the organization's primary digital platform through user research, defining information architecture, design execution, and project management.

- Lead UX strategy and execution for IMB.org, shaping end-to-end user journeys across the site's key tasks in collaboration with cross-functional teams.
- Play a key execution role in launching IMB.org MVP website redesign (a 4+ year initiative), strengthening usability, engagement, and conversion.
- Leading the Go redesign project as project manager, partnering with Mobilization and ACD's to reimagine the Go experience to improve usability and storytelling
- Conduct on-site user reach during Collegiate Week, completing 32 interviews and 128 surveys to inform overall content strategy for social media to target NextGen.

### **TerraTech, Madison County, VA**

#### **UX Design Lead, Senior Capstone Project**

**February 2024 – May 2024**

- Led UX design for a student-built web application developed in partnership with Madison County government, supporting a centralized data repository for analysis and reporting.
- Guided an 11-person cross-functional team through agile sprints, addressing UX challenges including ADA compliance, complex workflows, and legal/security requirements.

### **SW Insurance Agency, Sterling, VA**

#### **Instructional Learning Intern**

**December 2022 – January 2023**

*(Previously: MarCom Intern, June 2022 – August 2022)*

- Designed and delivered a comprehensive new-hire training system, including instructional videos and quick-reference job aids.
- Supported marketing and communications initiatives, including website redesign and social media campaigns as MarCom Intern.

### **Otakulture, Remote**

#### **CoFounder & Graphic Design Artist**

**December 2021 – January 2023**

- Built a personal illustration brand focused on anime-inspired art and visual storytelling, growing an audience to 20K followers in five months through original artwork and content strategy.
- Co-founded an anime-inspired streetwear brand, translating the personal brand into a product-based business and leading brand identity, illustration, and digital design while managing creative direction and production timelines.

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## MISSIONS EXPERIENCE

**International Mission Board**, Singapore

**Co-Leader For Short Term Mission Team**

**July 2026**

Will serve as a as a co-leader on a short-term mission team, supporting evangelism outreach with long-term IMB missionaries in Singapore and Malaysia.

**Hope Alive**, Uganda

**Missionary Volunteer, Preacher**

**August 2025**

Served through repeated mission engagement in Gulu, Uganda, leading biblical teaching sessions, preaching a sermon on Romans 10 at Gulu Baptist Church, and engaging in personal Gospel conversations, through which several students responded in faith to Christ.

**JMU Intersivity Plunge**, Harrisonburg, Virginia

**Missionary Volunteer**

**March 2024**

Served alongside a team of fifteen students at homeless shelters, food pantries, and a special-needs adult facility while engaging in Gospel conversations and relational ministry.

**Students International**, Costa Rica

**Missionary Volunteer**

**March 2023**

Served in partnership with Students International through a creative arts workshop that used woodworking as a relational bridge for Gospel engagement. Supported locally led ministry efforts and observed the value of vocational skills in long-term discipleship and sustainability.

**Dunamis Foundation**, Ecuador

**Missionary Volunteer**

**March 2022**

Ministered to children rescued from sex trafficking and participated in street evangelism and compassion-focused outreach. Assisted in the delivery of donated firefighter equipment and supported a dental outreach serving underserved communities. This experience played a formative role in discerning my calling to missions and reshaped my understanding of holistic Gospel ministry.

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## MINISTRY EXPERIENCE

**Living Hope Church**, Richmond, Virginia

**Youth Group Leader**

**September 2024 - Present**

Serve as a youth leader providing weekly teaching, relational discipleship, and pastoral care to middle and high school students. Regularly give Friday night talks, lead small groups for high school boys, build intentional relationships, and share the Gospel. Through this ministry, I have had the opportunity to walk alongside students as they grow in faith and respond to Christ, while learning the rhythms of long-term discipleship within the local church.

**JMU Intersivity**, Harrisonburg, Virginia

**Student Leader**

**March 2021 – May 2024**

Following my conversion in March 2021, I became deeply involved in InterVarsity, serving in a variety of leadership and support roles. I participated in discipleship, worship, mentoring, video production, and public speaking, and was invited to speak to a large student gathering, shared my testimony and encouraged boldness in Gospel witness. Through this ministry, I learned the joy of reading Scripture with others, investing in one-on-one discipleship, and supporting student spiritual formation and Christ-centered community.